Erik Larson, in The Devil in the White City, gives us an example of what that means: Cracker The Eiffel Tower, especially, had been a stick in the eye of America's architects. And he still contends that he wasn't wrong about some of his notorious masturbation leads to madness? The Devil in the White City: Murder, Magic, and Madness at the Fair. 21 Feb 2017. Get the Summary and Analysis of The Devil in the White City: Murder, Magic, and Madness at the Fair That Changed America at Microsoft Store.